

Coloma-Lotus Chamber of Commerce

Membership Application

Apply or renew today! The benefits are many. Network with other business owners in the Coloma-Lotus Valley. Participate in our many annual events. Premium members' listings get top placement in our online business listings plus preferred layout treatment in the next annual *Coloma-Lotus Guide*. Questions? **EMAIL: Christina Pugliese at: Coordinator@coloma.com** or call (530) 626-3238. Our website, www.colomalotus.com, also features information about the organization.

Select Your Membership Plan

Please put a check mark in the box next to the plan that meets your needs. More information about each plan is available at www.colomalotus.com

- Basic.** \$55 per year. Includes descriptive listing in printed directory, name/phone only on web
- Standard.** \$90 per year. Adds web description and link to your site
- Premium.** \$140 per year. Adds top placement (in order of membership application received) and web logo
- Outside Coloma/Lotus Valley.** One-time \$50 application fee. Approval needed by Membership Committee and industry members.
- Renew.** Same listing as last year (no changes)

Business and Contact Information for Listings

Listing Name _____

Website Address _____

El Dorado Chamber of Commerce Member? Yes No

Physical location of business _____

Show your business on our map? Yes No

Telephone number(s) for listing (_____)

(_____)

Category in which you'd like to be listed (see list to right) _____

Directory Listing Description (maximum description length is 15 words for Standard, 30 words for Premium). Listings in additional categories are \$20 each for Basic members, \$25 for Standard, or \$30 for Premium. Print additional listing information on a separate sheet, or contact us if you have questions.

Billing Contact Information (all new and renewing members must fill this part out, even if no changes)

Contact Name _____ Title _____

Company Name _____

Mailing (Billing) Address _____

City _____ State _____ Zip _____

Email Address _____

Daytime Telephone(_____) Evening Telephone(_____)

Please return this printout of your application together with your membership check (payable to Chamber of Commerce), to P. O. Box 608, Coloma CA 95613.

Select from these directory categories:

Activities & Education

Arts, Crafts & Jewelry

Churches

Construction &

Maintenance

Entertainment

Farms & Ranches

Food

Health & Beauty

Home & Garden

Internet Providers

Kayak Instruction

Legal Counsel

Lodging

Organizations

Outdoor Equipment &

Services

Photographers

Professional Services

Real Estate

Shopping & Outdoor

Gear

Wedding & Events

Whitewater Rafting

Wineries & Breweries

COLOMA LOTUS CHAMBER OF COMMERCE
PRESENTS THE TENTH ANNIVERSARY EDITION OF THE PRINTED
COLOMA-LOTUS GUIDE!



COLOMA-LOTUS
 CHAMBER OF COMMERCE

FOR ADVERTISING INFORMATION, EMAIL:

Christina Pugliese at: Coordinator@coloma.com or call (530) 626-3238.

Be part of our full-color, newspaper-sized, multi-page visitors' guide! By spring we plan to have 15,000 to 20,000 papers, printed on high-quality, uncoated paper, in and around the Coloma-Lotus Valley, Placerville and visitors' points beyond. We'll be resupplying key points throughout the summer and into the fall/winter season. The paper features articles on business and history in the valley as well as a directory of Chamber of Commerce members. A map in the centerfold shows locations of many of the businesses. We border the map with business-card-sized ads. Non CLCC members may purchase ads subject to approval by the board for a \$250 premium above published ad rates.

1/4 page 4.75" x 7.25"

You may either supply your digital, camera-ready artwork, or contact and hire our designer, Betty Sederquist, to build your ad. Contact her at (530) 626-0985 or betty@sederquist.com.

1/8 page 4.75" x 3.6"

Full Page 10" wide x 15" tall:	\$800
Half Page 10" wide x 7.25" tall:	\$600
Quarter Page 4.75" wide x 7.25" tall:	\$400
Eighth Page 4.75" wide x 3.6" tall:	\$250
Map Page/Business Card Size 3.3 x 2"	\$175

Map Page/Business Card Size 3.3" x 2"

Ad deadline is March 5, 2014.

CLCC Standard members are eligible for an additional 10% discount, and Premium members can receive an additional 20% discount on ads for joining at that membership level. All ads are subject to approval by the Coloma-Lotus Chamber of Commerce. Please make your check payable to the Chamber of Commerce.

THE COLOMA-LOTUS GUIDE ADVERTISING

A PUBLICATION OF THE
COLOMA LOTUS CHAMBER OF COMMERCE

FOR MORE INFORMATION:

Email Christina Pugliese at: Coordinator@coloma.com

or call (530) 626-3238.



COLOMA-LOTUS
CHAMBER OF COMMERCE

_____ is purchasing an ad in the 2014 Tenth
Name of business Anniversary edition of *The Coloma-Lotus Guide*

Ad Size (Mechanical Measurements): _____

PLEASE USE SAME AD GRAPHICS FROM LAST YEAR WITH NO CHANGES

Ad Price (Payment must accompany order): _____

Date Paid: _____

Business Address: _____
Street

City/State/Zip

Telephone: _____

Individual authorizing ad: _____
Please print

Signature _____

Date _____

Publisher reserves the right to insert the word "ADVERTISEMENT" on ads that simulate editorial copy. *The Coloma-Lotus Guide's* liability for an error shall not exceed cost of space occupied by the error, and *The Coloma-Lotus Guide* is responsible only when the error is an oversight of *The Coloma-Lotus Guide*. In no case shall the publisher be liable for any general, special or consequential damages. Advertiser agrees to protect, indemnify and hold harmless *The Coloma-Lotus Guide*, its officers, employees and independent contractors, against any and all liability, loss or expense, including attorney's fees, arising from claims of unfair trade practices, infringement or trademarks, trade names or patents, violation of rights of privacy and infringement of copyright and proprietary rights, unfair competition and libel and slander, which may result from the publication of any advertisement in *The Coloma-Lotus Guide* by Advertiser, including advertisement in any free distribution publications published by *The Coloma-Lotus Guide*. *The Coloma-Lotus Guide* will not be liable for non-insertion of any advertisement beyond the amount prepaid for such advertisement. All claims for adjustments must be made within 30 days of the publishing date of the ad in question.

GENERAL RATE POLICY:

Payment must accompany order. Make checks payable to: Chamber of Commerce. Mailing address: P. O. Box 608, Coloma, CA 95613

TERMS AND CONDITIONS:

Publisher reserves the right to refuse or edit any advertisement.

CLOSING TIME: Postmarked by March 5, 2014

PUBLISHER/*The Coloma-Lotus Guide*: Publisher/*The Coloma-Lotus Guide* shall include *The Coloma-Lotus Guide*, and the Coloma-Lotus Chamber of Commerce.